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**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<u>Contract / Revision</u> 566230 /		<u>Alt Order #</u> 09783163
<u>Product</u> SUTTON 4 CONGRESS		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 2088	
<u>Advertiser</u> Sutton/D/Congress		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 128	<u>Product Code</u> 126
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	8	10/23/12	10/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,100.00			
2	8	10/24/12	10/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,100.00			
3	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,100.00			
4	8	10/26/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,100.00			
5	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,100.00			
6	8	10/23/12	10/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,100.00			
7	8	10/24/12	10/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,100.00			
8	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,100.00			

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Contract / Revision	Alt Order #
566230 /	09783163

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	SUTTON 4 CONGRESS	2088

Advertiser	Original Date / Revision
Sutton/D/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	8	10/26/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,100.00			
10	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,100.00			
11	8	10/23/12	10/23/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,050.00			
12	8	10/24/12	10/24/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,050.00			
13	8	10/25/12	10/25/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,050.00			
14	8	10/26/12	10/26/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,050.00			
15	8	10/29/12	10/29/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,050.00			
16	8	10/23/12	10/23/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$800.00			
17	8	10/24/12	10/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$800.00			
18	8	10/25/12	10/25/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$800.00			
19	8	10/26/12	10/26/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$800.00			
20	8	10/29/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00			
21	8	10/23/12	10/23/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
		Ricki Lake										

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> SUTTON 4 CONGRESS	<u>Estimate #</u> 2088
<u>Advertiser</u> Sutton/D/Congress		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00			
22	8	10/24/12	10/24/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
Ricki Lake												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$450.00			
23	8	10/25/12	10/25/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
Ricki Lake												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00			
24	8	10/26/12	10/26/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
Ricki Lake												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00			
25	8	10/29/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
Ricki Lake												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00			
26	8	10/23/12	10/23/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,200.00
news												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00			
D 27	8	10/25/12	10/25/12	M-F 9a-10a	9a-10a		:30			NM	0	\$0.00
news												
28	8	10/26/12	10/26/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,200.00
news												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00			
29	8	10/29/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,200.00
news												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
30	8	10/23/12	10/23/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$800.00			
31	8	10/24/12	10/24/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$800.00			
32	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$800.00			
33	8	10/26/12	10/26/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$800.00			
34	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												

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Advertiser	Original Date / Revision
Sutton/D/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$800.00												
35	8	10/23/12	10/23/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$2,000.00												
36	8	10/24/12	10/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,000.00												
37	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$2,000.00												
38	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$2,000.00												
39	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$2,000.00												
40	8	10/23/12	10/23/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$2,600.00												
41	8	10/24/12	10/24/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,600.00												
42	8	10/25/12	10/25/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$2,600.00												
43	8	10/28/12	10/28/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$2,600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$2,600.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 8 10/22/12-10/28/12 Sa & Su 10p-11p Fox 8 New 10p-11p Rotator -----Su :30 \$2,600.00 NM See MG 43.2 2 8 10/28/12-10/28/12 Late News After Sports/De 1030p-2a After Spr-----Su :30 \$2,600.00 NM Ⓜ MG for 43.1 10/28												
44	8	10/29/12	10/29/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$2,600.00												
45	8	10/28/12	10/28/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,800.00
FOX NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----S   1   \$1,800.00												
N 46	8	10/23/12	10/29/12	M-F 5a-530a	5a-530a		:30			NM	4	\$2,400.00
NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12   10/29/12   MTWTF--   4   \$600.00												
N 47	8	10/23/12	10/29/12	M-F 10a-11a	10a-11a		:30			NM	2	\$1,100.00
NEW DAY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12   10/29/12   MTWTF--   2   \$550.00												
N 48	8	10/23/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$5,400.00
NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12   10/29/12   MTWTF--   3   \$1,800.00												
<b>Totals</b>											<b>53</b>	<b>\$63,800.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$52,100.00	\$44,285.00
10/29/12 - 10/29/12	10	\$11,700.00	\$9,945.00
<b>Totals</b>	<b>53</b>	<b>\$63,800.00</b>	<b>\$54,230.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.